



FOR IMMEDIATE RELEASE

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BETATEC HOP PRODUCTS PROMOTES JOHN FORTE TO PRESIDENT

Chicago native, John Forte, brings 25+ years of food ingredients and agribusiness industry expertise to the newly appointed position of President. Forte previously held the position of Vice President of BetaTec over the last 4 years.

WASHINGTON, D.C., October 3, 2018 - Currently out of the BetaTec global HQ in Washington, D.C., John Forte has shown to be a proven leader of this division of John I. Haas, Inc. Since joining the company in 2014, Forte has spearheaded major strategy and organizational shifts expanding BetaTec's global presence in multiple industries.



As Vice President of BetaTec, Forte implemented the UK based BetaTec Innovation Centre - a state of the art laboratory office that enables in-house technical integration from R&D to QA services. Previously, Mr. Forte has worked successfully in the Stevia, Sweeteners, and Starch markets worldwide.

“Over the course of the last four years, John has built BetaTec into a cohesive company with a global presence to serve multiple industries and customers effectively,” says Alex Barth, CEO of John I. Haas. “John is driven by a passion to provide BetaTec’s existing and prospective customers a natural solution to the common chemical treatment regimens.” Mr. Barth adds, “John and his team continue to look for new ways of unlocking the powers of hops for markets beyond the brewing industry.”

Background & Personal Life

Forte received his MBA in Organizational Leadership & Economics from Rosemont College, Summa Cum Laude. Additional graduating from Saint Joseph’s University with a degree in International Food Marketing. Forte and his wife of 26 years, Kathleen, reside in the Washington DC area.

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About BetaTec Hop Products

BetaTec Hop Products has been the beyond brewing application arm of the John I. Haas, Inc. for over 20 years. BetaTec products are used in a wide range of production industries from Spirits, Biofuel, Sugar, Yeast, Ingredients, to Bee Health. BetaTec is a vertically integrated company with representation across the world and office locations in North America and Europe. <https://betatec.com/>

About John I. Haas and the Barth-Haas Group

Haas is a leading vertically integrated hop grower, supplier, and breeder, with a world-class innovations center and research brewery located in North America. As a member of the Barth-Haas Group, Haas has the global reach to offer the products, tools, services and supply assurance needed to brew successful beers. www.johnihaas.com

Barth-Haas Group is the world's leading supplier of hops, hop products, and services. The Group is family owned and is active on all continents. With offices in Germany, the United States, Australia, China and the United Kingdom, the Barth-Haas Group meets the needs of brewers, large and small, around the globe. www.BarthHaasGroup.com